

# Use of Natural Tourism Potentials for Sustainable Development in the Special Nature Reserve “Koviljsko-petrovaradinski rit” Vojvodina (Northern Serbia)

Snežana Štetić<sup>1\*</sup>, Igor Trišić<sup>2</sup>

<sup>1</sup> The College of Tourism Belgrade, E-mail: snezana.stetic@gmail.com

<sup>2</sup> University of Kragujevac, Faculty of Hotel Management and Tourism, E-mail: trisici@hotmail.com

Received: 07.12.2018; Revised: 14.12.2018; Accepted and published online: 17.12.2018

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**Abstract:** This paper presents the results of the research through the analysis of a significant number of data regarding activities aimed at improving the sustainable tourism development in the area of the Special Nature Reserve “Koviljsko-petrovaradinski rit”, in which tourism is carried out. Consideration of the current situation and the model of protection can provide positive suggestions through contributions of future plan strategies for protection of this area, towards the significant improvement of tourism development. The aim of area protection is to constitute new ones or implement current protection measures of the area through proper monitoring in order to accomplish positive ecological, social, and economic long-term results. This is also the basic postulate of the sustainable tourism development of this special nature reserve.

**Key words:** Tourism, area protection, sustainable tourism development, Vojvodina, Danube.

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